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Most Client Focused Architectural Design Firm 2018 - Germany

## **Ueberholz GmbH**

Ueberholz GmbH is an innovative, client focused architectural design firm based in Germany and providing a wide range of services to its valued clientele. We invited Nico Ueberholz to tell us more about the firm and the range of projects it undertakes.

eberholz is a design office which creates exhibition stands, museums, architecture, retail, brand consulting, brochures and product designs. Operating internationally, the firm has worked with a wide range of clients. Nico discusses the firm's latest project and how this is providing the team with exciting new opportunities to grow their knowledge and experience.

"Currently here at Ueberholz we are building a new company building, directly next to our office building. It will be a workplace with multifunctional applications, such as presentation and kick-off events for our clients, a meeting point for teleconferences and so on. There will also be extra space available for mindfulness courses and yoga events in the evenings. The truly fascinating aspect of this project is crafting the design for the building and design all its furniture.

"To design a new building which is totally different in material and function with our main office building is the most important challenge I have at currently, and I am very proud of the new Ueberholz- workspace Particularly interesting is the play of the mirrored Allucobond material from the outer facade in the field of tension of light and nature. For me it is important to show a 3D business card of the company and our design work possibilities."

It is the firm's full service design offering which sets it apart from its competitors and marks it out as the best possible option for clients, as Nico highlights.

"Our office offers all work with a lot of customer proximity from a single source, from the design to implementation. We are unmistakably in the clarity of execution and statement. Our projects are characterized by repeatedly extremely different approaches and implementation methods. They are not comparable in detail. We individually develop unique solutions for our customers and projects, creating unique pieces, unique furniture, light products and so on. Additionally, we find solutions for everything with

which our customers can show their best presence. All of these factors mark us out to our clients and set us apart from our competitors."

Looking to the future Nico is optimistic about Ueberholz's prospects as the firm seeks to undertake even more invigorating projects, as he proudly concludes.

"Moving forward, we have many exciting national and international projects in all areas of design on the horizon, and we are also exploring the use of new technologies in our work to further enhance it and provide our clients with a truly cutting edge service."

